

FIVE REASONS TO LEARN GERMAN!

FREE COLLEGE

Universities in Germany and Austria are FREE! Yes, read this again and very slowly: FREE. Many of them rank in the Top 100 Global Universities of the U.S. News University Ranking along with schools like Yale, Harvard, MIT, Columbia and so on.



GREATER JOB OPPORTUNITIES

Bilingual English-German speakers are sought after in business, science, technology, publishing as well as the arts. The German economy ranks number one in Europe and number four worldwide. Its economy is comparable to that of all the world's Spanish-speaking countries combined. Germany is also the world's second-largest exporter and invests more than \$650 billion in the U.S. Some of the top German companies in the U.S. are: Adidas, Bayer, Bertelsmann (Random House), BMW, Bosch, Haribo, Hello Fresh, Lufthansa, Mercedes, Miele, Porsche, SAP, Siemens, T-Mobile, Trader Joe's, Volkswagen, to name just a few. And there are also hundreds of small and midsize German companies in a diverse range of industries.



HIGHER INCOME

According to Forbes, bilingual English-German speakers tend to earn more than most of their bilingual counterparts.

LANGUAGE OF INVENTORS, INNOVATORS AND ENGINEERS

German is the second most commonly used scientific language in the world and Germany is world leading in engineering. Talk about STEM! It's also the language of philosophers, writers, artists, and composers. There have been 165 Nobel Prize winners from Germany, Switzerland and Austria for accomplishments in physics, medicine, chemistry, literature and other areas. Only American recipients have won more Nobel Prizes.



GERMAN CAN BE EASY TO LEARN

German is a rule following language (yep, that's a thing). Once you master the basic phonetic rules you only have a few exceptions to remember, which is very, very different from how English works. Yes, grammar is a bit more complicated but thankfully a lot of words are similar and there are already many German words used in the English language: kindergarten, kaput, fest, zeitgeist, etc. So, it's not that difficult after all, especially when you start young. The younger a child, the easier it is to learn and become a native speaker.



Curious and want to learn more about our bilingual English-German curriculum? At GSB our kindergarteners learn German through immersive play. Their classes take place 70 percent in German and 30 percent in English. As the children get older that mix becomes 50/50. We also offer language learner support for children with no prior German or English knowledge.

For more information visit us at germanschoolbrooklyn.org and sign up for one of our open houses today.

SEE YOU SOON! AUF WIEDERSEHEN!

